



Advancing Racial Equity: Arts and Culture in Government Strategies

November 8, 2018 | 8:30am – 5:30pm

Cobo Center | 1 Washington Boulevard | Detroit MI 85745

Objectives:

- Increase understanding of and commitment to racial equity and the role that government can play in advancing equity.
- Share local and national racial equity effective practices.
- Demonstrate the critical role that arts and culture plays in advancing racial equity outcomes in institutional practice and local communities.
- Further cross-jurisdictional, cross-community, and cross-sector strategies for racial equity with partners in housing, employment, education, transportation, public health, immigrant groups, and environmental justice.
- Foster post-convening collaboration with community organizations and local jurisdictions, organized regionally and spanning nationally.

Time	Topic
8:30 – 9:00	Sign-in and Getting Settled - Room: Atrium
9:00 – 9:20	Welcome and Introductions - Room: 260 Welcome Video Framing for the day
9:20 – 10:00	Normalizing Racial Equity <ul style="list-style-type: none"> • Fundamentals of Racial Equity • The Role and Opportunity for Equity • Frames, terms, and concepts • Model: Kimberlee Arhee, City of Asheville
10:00 – 10:45	Organizing for Racial Equity <ul style="list-style-type: none"> • Transforming Internal Connections • New Relationships with Community • Model: Toni Newborn, City of St. Paul, MN
10:45 – 11:00	Break
11:00 – 11:45	Operationalizing Racial Equity <ul style="list-style-type: none"> • Introducing Racial Equity Analysis • Tools for Advancing Racial Equity • Model: Judith Mowry, Portland, OR
11:45 – 12:00	Pick Up Box Lunches
12:00 – 1:30	Building the Movement for Equity – A National Perspective <ul style="list-style-type: none"> • Ben Hecht, President of Living Cities and author of the new book, <i>ReClaiming the American Dream</i> • Chris Rabb, PA State Representative and member of Race Forward's board • Rashid Tlaib, won the Michigan primary and is unopposed in the general; she will be the first Muslim woman elected to Congress • Marc Ott, Executive Director ICMA
1:30 – 2:15	Arts and Culture Opening Activity/Panel <ul style="list-style-type: none"> • Remarks by Glenn Harris, President, Race Forward • Performance lecture by artist and organizer Tawana Petty



Time	Topic
	<ul style="list-style-type: none"> Q&A with Tawana Petty, Gulgun Kayyim, Director of Arts, Culture and Creative Economy, City of Minneapolis and Sarah Bouse, Health Equity Coordinator at Nashville/Davidson County Metro Public Health Department on the spectrum of ways that arts and culture are being used in the government movement for racial equity. Moderated by Glenn Harris.
2:15 – 2:30	Break and Transition to Working Group Breakouts
2:30 – 4:15	<p>All sessions are interactive, hands-on and generative. Get ready to learn, share and ideate.</p> <ul style="list-style-type: none"> Disrupting the Status Quo: Artists as Creative Collaborators – Room 260 How can working with artists transform usual processes and predictable results to create conditions for authentic and impactful relationships within a government’s workforce and between government and the community? What is necessary to build equitable and lasting relationships with artists so that deep, creative change is possible? This session will draw from two models: 1) Seattle’s 23rdAvenue project, in which community members spend time in an interactive living room where they hear oral histories, see examples of public art and give feedback on what type of art they want to see in Seattle’s rapidly gentrified Central District. 2) The New York City Public Artists in Residence program, which embeds artists in city government to propose and implement creative solutions to pressing civic challenges. Facilitators: Elisheba Johnson, City of Seattle Office of Arts & Culture; Rachel Kessler, 23rdAvenue Project artist; and Diya Vij, Special Projects, Commissioner’s Unit, New York City Department of Cultural Affairs (DCLA). More Than Murals: Arts and Culture as Vehicles for Institutional Transformation. Room 259 More Than Murals: Arts and Culture as Vehicles for Institutional Transformation. How can arts and culture be used to shift culture, policy and practice within government? How can artist-driven projects and arts-integrated experiences be used to organize for racial equity across multiple departments, in response to legislative mandates and in support of racial equity initiatives? Two bodies of work will help frame session participants’ explorations: 1) The New York City Public Artists in Residence program’s current project embedding street artist and painter Tatyana Fazlalizadeh within the New York City Commission on Human Rights to engage the community in addressing anti-Black racism and inform anti-discrimination policy and practice. Through partnerships with community-based organizations, cultural institutions and libraries, the project is learning from New Yorkers about their experiences and sharing those stories in an effort to spark a broader, citywide conversation on racism. 2) The City of Seattle’s Creative Strategies Initiative, a component of the Race and Social Justice Initiative that uses artist-led projects and arts-integrated learning to support workforce equity, environmental justice, racial equity trainings and effective use of the Racial Equity Toolkit in its first year. Facilitators: Brittany-Jade Saunders, Deputy Commissioner, Strategic Initiatives, New York City Commission on Human Rights and Diana Falchuk, Artist and Manager of Arts & Racial Equity, City of Seattle Race and Social Justice Initiative. Racial Equity Capacity Building within the Arts and Culture Sector. Room 258 This workshop will be thinking workspace— exploring our spheres of influence, investigating our motives and use of power, and imagining a new future for our cities. Attendees will take away strategies that help them connect programming that builds capacity to their organizational mission and creative practices to consider while forwarding racial equity. Facilitators: Cecilia Olusola Tribble, Metro Arts, Nashville’s Office of Arts and Culture on the Racial Equity in Arts Leadership program and Julia Sebastian from Race Forward, Arts Innovation Lab program.
4:30 – 5:30	<p>Report Back Reception</p> <ul style="list-style-type: none"> Join us in a reception with a share back of ideas and strategies from each breakout session. Facilitator: Vanessa Whang, thought partner to funders and organizations engaged



LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY



Time	Topic
	with culture/arts/humanities and equity. With support from Katherine Martinez, Chair, Education & Tools Subcommittee/Equity & Inclusion Team, City of Fort Collins, Colorado
5:30	Adjourn